

**museum  
development**  
NORTH EAST

# TRAINING AND SUPPORT FOR NORTH EAST MUSEUMS 2020-22



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**TYNE & WEAR  
archives &  
museums**

# New training and support programmes for North East museums

Museum Development North East (MDNE) is here to help your museum to thrive.

Take your pick from our selection of free training and support, designed to help your museum become stronger and more sustainable.



@MD\_NorthEast



[museumdevelopmentne.org.uk](http://museumdevelopmentne.org.uk)

# New for 2020:

## Enterprising Museums

Do you need help to maximise income from your museum shop? Our new Enterprising Museums programme enlists the expertise of the Association of Cultural Enterprises, who will provide training in shop management and presentation, helping your venue to attract visitors and generate income.

## Digital Residencies

If you aren't sure how best to use digital technologies, we can partner you with a specialist digital practitioner to work with you in your museum. Residencies will support you to unlock new and practical ways of using digital technology to interpret collections and trial alternative approaches to audience engagement.

## Audience Champions

Would you like to learn more about your visitors, to improve your marketing and to reach new audiences? The Audience Agency will provide group workshops and one-to-one support, showing you how to collect and access a wealth of data through the Audience Finder online tool.

## Equality Access Plans

Is your museum inclusive and accessible to everyone? Our specialist consultant will work with individual museums to put in place an Equality Action Plan, making sure that your museum is relevant to the lives and stories of all members of your community.

## Organisational Health Check

What are your museum's strengths and weaknesses? What are your priorities for change and development? The new Museum Health Check will assess how your venue is performing in a range of areas and highlight opportunities to improve. This can be done either as a self-assessment exercise or with the help of a consultant who will prepare an overall results report for you.

## University Connections

How can museums access the research and knowledge of our region's universities? We are looking to establish a group to develop co-working between museums and universities - get in touch if you'd like to be a part of it.

**Are you interested in taking part in any of these new programmes?**

Let the MDNE team know and we'll help you to get started.



**You can also choose  
from our continuing  
packages of support  
for museums**



***To have  
support from  
MDNE has been  
a lifblood  
for us and has  
been incredibly  
supportive and  
useful.”***

Bailiffgate Museum

### **Collections Care Advisory Network**

Specialist advice and training for all your physical collections care needs, provided by experts from the Tyne & Wear Archives & Museums conservation team.

### **Collections Trust Training and Advice**

Bespoke training and support from the Collections Trust to promote best practice across all aspects of collections management in your museum.

### **Accreditation Support**

Whether you're working towards Accreditation or preparing for your next return, our specialist support can help make sure your application is in good shape.

### **Small Grants Scheme**

Access up to £3,000 in grant funding (with 10% cash or in-kind match funding for applications above £1500) to support a wide range of projects.



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## Annual Data Survey

Play your part in demonstrating museums' achievements and economic contributions in the North East by taking part in our Annual Data Survey.

### Voluntary Organisations Network

Meet up with other volunteer-run museums to network and share experiences. Our quarterly gatherings also include sector updates and outside speakers.

### Kids in Museums

MDNE provides a link with national organisation Kids in Museums to welcome children and young people into museums – sign up to our e-newsletter to keep up to date with events and opportunities.

### Engaging Schools, Children and Young People

Work with Culture Bridge North East to strengthen your museum's involvement with schools and young people through the Arts Mark and Arts Award programmes.

### Training and Conferences

Upskill your team by signing on to the Tyne & Wear Archives & Museums' Core Skills training programme which covers a range of essential museum skills, from conservation to communications. In addition, regular conferences organised by MDNE will keep you up to date with regional and national museum sector agendas.

### Creative Case for Diversity Case Studies

Want to showcase how your museum is embracing a wide range of influences and practices? We can support you to develop a Creative Case for Diversity case study.

### One Stop Advisory Service

You can ask the MDNE team for advice on any museum query you might face. And if we can't immediately give you an answer, we usually know someone who can.

### Resources

Check out our website ([museumdevelopmentne.org.uk](http://museumdevelopmentne.org.uk)), e-newsletter and Twitter (@MD\_NorthEast) for the latest on what's going on locally, nationally and regionally in the museum world and opportunities to get involved in our programmes.



# **museum development**

## **NORTH EAST**

### **Creating a stronger museum sector in the North East**

Museum Development North East aims to drive excellence across all aspects of museums in the North East and create a stronger museum sector in the region. We support more than 60 museums which are either Accredited or working towards accreditation, and we offer a broad range of training, advice and access to funding. MDNE is funded by Arts Council England, delivered by Tyne & Wear Archives & Museums and is part of the national Museum Development Network.

### **Get in touch**

If you're interested in any of our programmes, or if you'd like to find out more about how Museum Development North East could support your museum, get in touch:

Ian Bapty, Museum Development  
Manager: (0191) 277 2328

Anna McNab, Museum Development  
Programme Officer: (0191) 277 2310

[MDNE@twmuseums.org.uk](mailto:MDNE@twmuseums.org.uk)  
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